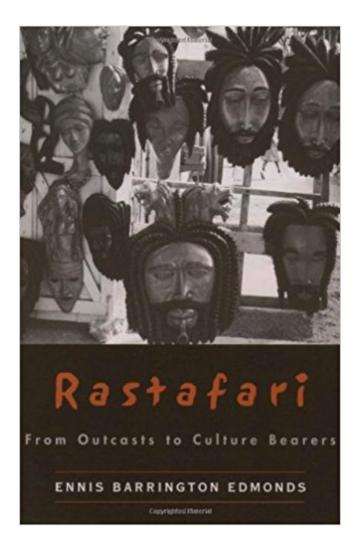


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Rastafari: From Outcasts To Culture Bearers





Synopsis

Since its emergence from the ghettoes of West Kingston, Jamaica in the 1930s, the Rastafarian Movement has been transformed from an obscure group of outcasts to a vibrant movement that has not only become firmly entrenched in Jamaican society, but has successfully expanded beyond the Caribbean to North America, the British Isles, and Africa. Ennis Barrington Edmonds provides a compelling portrait of the Rastafarian phenomenon and chronicles how a once-obscure group, much maligned and persecuted, became a dominant cultural force in the world today. Edmonds charts the evolution of the relationship between Rastafari and the wider Jamaican society. In the early years of the movement, there was outright confrontation and repression, as Rastas were seen as a threat to Jamaican society. This evolved into a grudging tolerance and eventually an aggressive appropriation of Rastafarian symbols in the 1970s and 1980s--as evidenced by the veritable coronation of reggae artist Bob Marley--resulting in the "culture tourism" of the late twentieth century. Edmonds focuses in particular on the internal development of Rastafarianism as a social movement, with its network of "houses" (small, informal groups that form around leading Rastas) and "mansions" (larger, more communal associations), to track the process of this strikingly successful integration. He further demonstrates how Rastafarian artistic creativity, especially in fashioning the music and message of reggae, was a significant factor in the transition of Rastas from the status of outcasts to the position of culture bearers. Rastafari presents an intimate account of a unique movement, which over the course of several decades had entrenched itself in Jamaican society and has become the international cultural and political force it is today.

Book Information

Hardcover: 208 pages

Publisher: Oxford University Press; 1 edition (December 26, 2002)

Language: English

ISBN-10: 0195133765

ISBN-13: 978-0195133769

Product Dimensions: 9.1 x 1 x 6.2 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 stars 2 customer reviews

Best Sellers Rank: #2,802,858 in Books (See Top 100 in Books) #76 inà Books > Religion & Spirituality > Other Religions, Practices & Sacred Texts > Tribal & Ethnic > Rastafari Movement #151 inà Books > History > Americas > Caribbean & West Indies > Jamaica #811 inà Â Books

Customer Reviews

"Ennis Edmonds provides a lucid and thought-provoking argument for how Rastafari has become established as a mainstay in Jamaican culture. Modifying Weberian notions of routinization and charisma, Edmonds demonstrates how Rastafari symbols have permeated Jamaican society, ensuring the continued existence of the movement despite its minimal formal structure. Rastafari is important not only to scholars of Caribbean religions, but to anyone interested in how new religions find a stable place in society."--Richard C. Salter, Department of Religious Studies, Hobart and William Smith Colleges"Not only does Edmonds' work provide an engaging introduction to the history, cosmology, structure and ritual of Rastafari, it also presents a strong framework for understanding how this religious movement grew from its roots among a group of "denigrated outcasts" to a world religion without developing the institutional forms that scholars generally associate with religions. With a sophisticated reworking of Max Weber's theory of charisma and routinization, Edmonds sheds light on the development of this particular movement but also poses challenging questions about the histories of religious movements more broadly. Edmonds' work is essential reading for anyone interested in Rastafari and in theoretical approaches to religious movements."--Judith Weisenfeld, Department of Religion, Vassar College"Edmonds's work sounds a new depth in the maturing of the scholarship on Rastafari. Not simply another general introduction, this book adapts Weber's theory of charisma and rountinization to analyze Rastafari, thereby breaking new scholarly ground and yielding many intriguing insights to our collective knowledge of this globally-impacting two-thirds world identity movement. As such, this study is a welcome contribution."--William David Spencer, author of Dread Jesus and co-editor of Chanting Down Babylon: The Rastafari Reader"Ennis Edmonds's Rastafari is cogently written and persuasive. I am undecided as to which is more valuable, its contribution to the literature on charisma and routinization or its contribution to the literature on Rastafari. In truth it is a fine introduction to Weber's thesis on the institution of religion and at the same time an excellent explanation to anyone trying to understand how it is that after seven decades Rastafari is such an integral part of the Jamaican mindscape but must still fight for its legitimacy."--Barry Chevannes, author of Rastafari: Roots and Ideology

Born and raised in Jamaica, Ennis Barrington Edmonds is a sociologist of religion and was Director of Pan African Studies and Assistant Professor of Sociology at Barnard College from 1996-2001.

Rastafari: From Outcasts to Culture Bearers. New York: Oxford University Press, 1993. (Pp. x -194). By Ennis Barrington Edmonds. The publication of Rastafari represents the author's maturing views on the birth and development of a powerful religious movement from the Majority World-a movement regarded by some as the only major religion having its genesis in the 20th century. Here we learn of the humble beginning of the movement in the 1930s, its consolidation in the following two decades, its flowering in the 70s and 80s and of its global impact particularly in the final decade of the last century. In seven chapters, Edmonds successfully argues his thesis that the entrenchment of Rastafari was made possible by `(1) the internal development of the movement, (2) the gradual rapprochement between the movement and the wider society, and (3) the impact of Rastafari on the evolution of Jamaica's indigenous popular culture' (p.4). The appendix, " A Review of the Literature on Rastafari," significantly updates the material found in the dissertation. One notices too that the writer has carried out his sociological analysis so rigorously that there is little or no evaluation of the theological and historical claims of Rastafari. For example, whereas others of pointed out the lack of documentary evidence for the Garvey prophecy concerning the crowning of Ras Tafari, Edmonds appears prepared to defend the prediction by invoking the reliability of the oral tradition that bears it (p. 147 n.34). Edmonds is also optimistic that the movement has a bright future but also observes that "during the decade of the 1990s several notable Rastas, including Tommy Cowan and Judy Mowatt (of the I/Threes [sic]), converted to evangelical Christianity. This defection raises further questions about the possible demise of Rastafari." In fact, Ms. Mowatt, in an interview on Jamaica's CVM TV, even claims that the late Robert Nesta Marley made a deathbed profession of faith. A similar testimony is to be found in Hannah's book (p. 62). Interestingly, Marley's mother, turned biographer (Bob Marley: An Intimate Portrait), was a Christian before she was converted to the Rastafari by her famous 'Jam-icon' son. I have noticed just a single typo, something looking like an e-mail address on page 49: `the lying. Preacher.' All in all, Rastafari is recommended as one of the most up-to-date and balanced treatments by a non-Rasta. For the student and scholar in particular, it should be read alongside Dr. Ikael Tafari's monograph, Rastafari in Transition, also from a sociological perspective.

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